

Great Service of Utah Automobile & Taxicab Company

With an investment of approximately \$125,000 in Packard and Pierce-Arrow motor cars of various description representing the acme of perfection in automobiles, and with a further investment of large proportions to be made the first of the year for the purpose of acquiring more taxis

ing, Jr., is the manager, has established an enviable business record and the outlook for 1915 shows every evidence of continued growth and prosperity.

In the transitory stage through which this city has been passing from a good town to a live city,

of chauffeurs and the insistence with which it has lived up to the slogan of "Safety First."

Within the month Mr. Meeking and his associates have secured the automobile and taxicab privilege at the Newhouse Hotel and with the consummation of negotiations, the auto company



A String of Motor Cars and Taxicabs of the Utah Automobile and Taxicab Company

and autos for the Newhouse Hotel trade as well as to establish a baggage transfer system that will be second to none in the country in point of service and efficiency, the Utah Automobile and Taxicab company, of which Abe (Buster) Meek-

ing, Jr., is the manager, has established an enviable business record and the outlook for 1915 shows every evidence of continued growth and prosperity. In the transitory stage through which this city has been passing from a good town to a live city,

determined to add to its passenger car service a baggage transfer department for the use of those traveling to and from the city, having in view especially the accommodation of those who will be here on their way to the California fairs. At



Make Shopping A Pleasure

The best way to do it is to make a list of the men and boys you want to remember, with the amount you want to spend for each, and then go to a MAN'S store, conducted by men who know what men like, and stocked well with men's goods of the most acceptable sort.

Such a Store Is Ours

Let us relieve your Christmas worries

Holeproof Hosiery in Holiday Boxes for Men, Women and Children.

*Smoking Jackets, House Gowns
and Bath Robes Cut*

25%

*Men's and Boys' Sweater Coats
and Jerseys Cut*

25%

*228-230
Main Street*

Siegel's

*228-230
Main Street*